

SANDPOINT HISTORIC COMMISSION MEETING

February 28, 2017

**12:00 p.m. at Tango Café, Sandpoint Center
414 Church Street, Sandpoint, ID**

COMMISSION MEMBERS PRESENT: Steve Garvan, Cindy Peer, Sue Graves, Jacquie Albright, Bill Harp

COUNCIL/COMMISSION MEMBERS ABSENT: Krister Allen, Carrie Logan, Linda Hutten, Heather Upton

COUNCIL/STAFF MEMBERS PRESENT: Ryan Shea – Staff Liaison (minutes), Councilman Bob Camp

MATTERS FROM THE PUBLIC: None.

APPROVAL OF MINUTES: Approval of January 17, 2017 minutes motioned by Graves, seconded by Albright. **Motion passes unanimously.**

OLD BUSINESS:

Agenda Item B: Sandpoint Historic Walking Tour Brochure

Peer explained that the back cover of the brochure could be a trifold. Peer handed out examples of a 4" x 8.5" brochure. For a brochure this size there would be space for 8-12 advertising spots. Peer explained that there would be roughly 20 descriptions of commercial properties and 12 descriptions of residential properties. Peer then showed what a page might look like: 2 properties per page. Peer said that if the description explains what tenant is currently present at the location, you wouldn't have to put a current photo in addition to the historical photo. Garvan asked if the photos are black and white and/or color. Peer said mostly black and white. Peer said that a map similar to the onions and orchids map could fit into the inside of the brochure marking where the properties are. Peer also said that the commercial area could be designated differently from the residential area by color. Harp suggested simply having different icons for them.

Harp suggested that including city beach on the walking tour as a nod to the value of Sandpoint's prehistoric past would be valuable. The commission agreed. Harp explained that the site was previously used by Native Americans. Peer said that a timeline might be helpful.

Garvan stated that having vivid color on the cover is important. Graves said that having the depot on the cover is appropriate. The commission agreed.

Peer said that a few of the areas outside of the walking tour focus area would be important to include like the federal building and the events center and maybe the Humbird Mill. Albright suggested to also point out which properties are on the NRHP register.

Peer suggested going with a heavier card stock material similar to the city's Outstanding Trees book. Garvan asked about the price of the ads. Peer said that price we last discussed was \$250 per ad. If the commission sold 12 that would be \$3,000. Peer said that she would attain a quote when we got a better idea on the page count.

Peer said on Thursday the Historic Commission will meet at noon at the museum to collect more information on each property. Peer said that finding more interesting information about each building would be the goal of this meeting.

Peer explained that she met with Upton and began taking notes on the Downtown survey in regards to which language to take and what not to.

NEW BUSINESS: Garvan asked the commission if some kind of launch party for the brochure would be appropriate. Harp explained that getting the word out to the community is very important with something like an article in the Reader or the Daily Bee. Albright suggested having a guided walking tour using the new brochure. Garvan suggested having a walking tour in the afternoon and then ending at the IPA for a fundraiser.

MATTERS FROM STAFF: Shea said that the commission was awarded the 2017 CLG grant in order to attend Idaho's Heritage Conference.

Meeting adjourned at 12:55.